



## The DSI Difference

We, at DSI are very proud to remain the largest independent diamond manufacturing company in Canada and one of the very few in North America. This independence gives us opportunities to develop our product line specifically for our customers needs and expectations. We make it here therefore we must back it up. Every product that leaves our door is thoroughly catalogued for content and process. Our customers win two ways - our prices are competitive with the imports while delivering superior performance - made right here in Canada.

We also take great pride in the people who are part of DSI, from all the dedicated people on the shop floor to our management and sales team. They are the reason for DSI's success and future.

To all our customers, thank you for your business and we look forward to servicing your diamond needs well into the future.

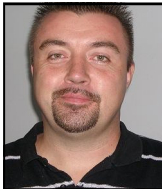


**Don Graff  
President**



### **Michael Dymant-Account Sales Manager**

Michael joins DSI with over 10 years experience in marketing and sales management with a large multi national industrial supply company. With an emphasis on reliable customer service and satisfaction, Michael will be the DSI account manager for all retail, precast, rental and Pro cutter markets throughout Ontario.



### **Jason Sternik - Diamond Tool Technician - Stone Cutting**

Jason joins DSI from a unique perspective in the stone cutting industry, first with his own diamond supply and service company and then as an owner of a quarry operation in the United States. Jason's experience and knowledge working on both sides of the industry is a great asset to our customers in the stone industry. Jason's responsibilities include new product design, on site retipping and tensioning for all our stone cutting customers throughout Canada and the U.S.



### **Shannon Nemis -Inside Sales Coordinator**

Shannon has been a member of the DSI team for over 10 years. As our Sales Coordinator and with over 1000 pieces in our product line, Shannon is our expert when it comes to answering or recommending the right product for the right application. "Check with Shannon" is often heard within DSI and with our customers.



### **Sue Zemlickis- Inside Sales/Bilingual Customer Service Representative**

Sue joined DSI from a customer service representative position in the industrial sector. Sue is fully bilingual allowing her to service our French speaking accounts on a professional level.

**For any inquiries, pricing, orders, call Sue or Shannon and they will be pleased to provide the service you have come to expect at DSI.**

**WE MAKE IT!**



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